



PECO Helps You Plan for Tomorrow, Not Just Today

Organizations of any size can fall into short-term thinking around their building systems.

This type of thinking can cost you more in the long run.

Replacing equipment or making repairs at the last minute or at failure can cause unplanned loss of productivity and revenue.

PECO Ways to Save can help you develop a strategic and proactive plan to support your business's energy efficiency goals and endeavors. In this article, thanks to **ENERGY STAR**[®], a joint program of the U.S. Environmental Protection Agency and the U.S. Dept. of Energy, you'll learn how to develop and implement an energy management strategy.



Here are six steps to developing an energy management strategy:

- 1. Commit** company-wide to an effective energy management strategy. First, appoint an Energy Director responsible for the energy strategy, goal setting, progress tracking and maintaining of momentum. Then, establish a cross-functional team to support the Energy Director in gathering data and planning and implementing energy management activities and improvements.
- 2. Assess Performance** and understand your current energy use to identify opportunities to save energy. Gather and track energy consumption data by logging utility bill data or collecting submeter data for individual processes.
Then, establish a baseline, benchmark and starting point to set goals and evaluate future progress. Compare your organization's energy performance to industry averages or best-in-class organizations with similar facilities. ENERGY STAR® Portfolio Manager® is a leading, complementary tool for benchmarking.
- 3. Set S.M.A.R.T. Goals** after analyzing your data and comparing it against benchmarks. Set smart, measurable, attainable, realistic, time-bound goals and track your progress toward your energy savings goals.
- 4. Create and Implement an Action Plan** to meet your energy savings goals. Do this by training your employees in energy conservation best practices. Develop a schedule for proactive equipment maintenance or replacement. Fully integrate control systems or energy management systems to optimize energy usage.
PECO offers complimentary **energy assessments** to help organizations identify energy-saving opportunities and **financial incentives** that reduce installation costs of energy efficient equipment. Additionally, consider **financial resources** like available grants, loans and tax credits. Update your action plan regularly to reflect progress, changes in operations or shifting priorities.
- 5. Evaluate Progress** and measure results of implementing energy strategies and energy-saving measures. Review your action plan for lessons learned and evaluate what adjustments are necessary to achieve your goals.
- 6. Recognize Achievements** for making progress and achieving goals that help build momentum for future success. Acknowledge individuals and teams who contribute to the success of the energy management plan and publicize successes through PR and communications. Consider applying for awards or certifications through professional associations or government agencies.

Finally, after implementing an action plan and measuring progress, reassess energy management performance, set new goals and develop a new strategy. Continuous improvement is a cyclical process!

- ▶ Visit peco.com/business to learn about PECO Ways to Save incentives and other resources to help your organization implement the strategies in an energy management plan.